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SINOREF

SINOREF HOLDINGS LIMITED

華耐控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1020)

PROFIT WARNING

This announcement is made by Sinoref Holdings Limited (“**Company**”), and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (“**Board**”) wishes to inform the shareholders of the Company and potential investors that the sustained deterioration of the global market condition and the volatility of iron ore prices have brought enormous pressure and challenges for the production and operations of steel manufacturers which continuously and adversely impacted the average selling price of the Group’s products and the gross profit margin of the Group. Further, more costs were incurred for the Group’s research and development, and selling and distribution due to increase in sales volume. Accordingly, the Group’s business operation and financial performance for the six months ended 30 June 2014 were adversely affected. Based on the preliminary assessment by the Board, it is presently anticipated that the Group will record a loss for the six months ended 30 June 2014 as compared to a profit for the six months ended 30 June 2013.

The information contained in this announcement is only based on the Board’s preliminary assessment in accordance with the unaudited management accounts of the Group and other information currently available to the Company and is not based on any financial data or information that has been audited or reviewed by the Company’s auditor. Details of the financial data in the Company’s interim report for the six months ended 30 June 2014 shall prevail.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Sinoref Holdings Limited
Mr. Xu Yejun
Chairman

Hong Kong, 18 July 2014

As at the date of this announcement, the executive directors of the Company are Mr. Xu Yejun, Mr. Zhao Ping and Mr. Ho Yuk Hay, the non-executive director of the Company is Mr. Chow Chi Wa and the independent non-executive directors of the Company are Mr. Yao Enshu, Mr. Tsui Siu Hang Steve and Mr. Wong Kwong Chi.